

# Who Is Using Dietary Supplements and What are They Using?

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## DSHEA assured American consumers access to products



















### **OUTLINE**

- US expenditures on dietary supplements
- Recent national findings of dietary supplement use by Americans
  - Who, What, How many, How often, How long
- Case study illustrating importance of assessing total nutrient intake and challenges
- Tools on the horizon for nutrition professionals















## How much money do Americans spend on dietary supplements?







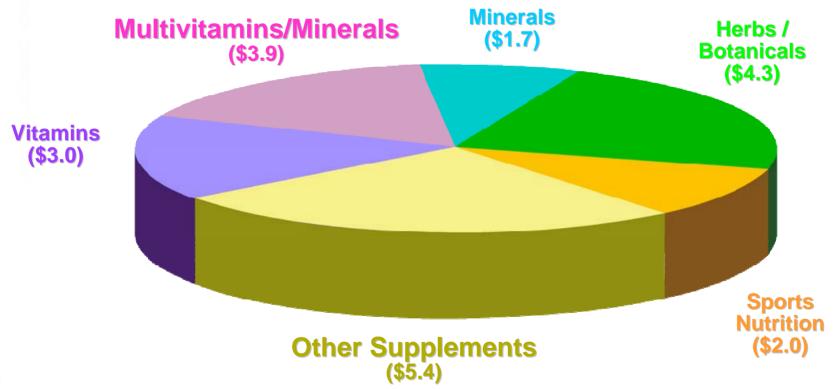








## Dietary Supplement Sales in 2004: \$20.3 Billion















Source: NBJ, derived from

a variety of sources





## How Many Americans Use Dietary Supplements Today?

- Nationally representative data are available from the National Health and Nutrition Examination (NHANES) Surveys
- NHANES is a continuous survey of about 5,000 people per year from 15 communities to assess the health and nutritional status of adults and children in the United States

















### NHANES Data are used to

- Estimate the population prevalence and distribution of health conditions and related risk factors
- Monitor trends in health over time
- Study the relationship of nutrient intake, nutritional status indicators, and health over time











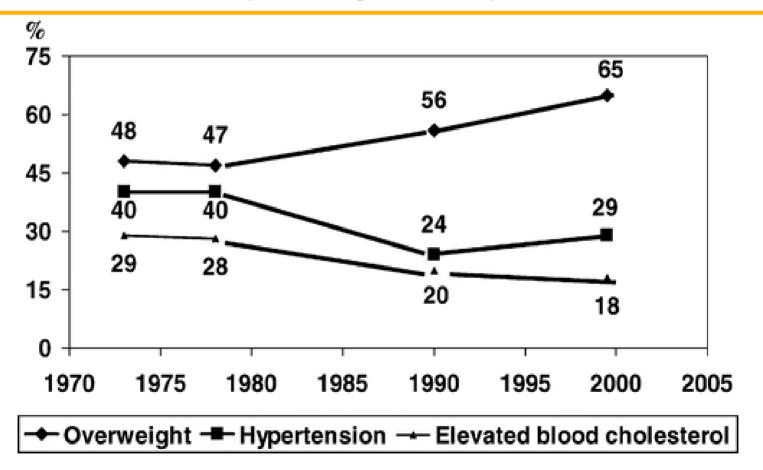






### Trends in the age-adjusted prevalence of dietrelated health conditions in U.S.

(adults age 20 to 74)





Data source: National Health and Nutrition Examination Surveys (NHANES); data are plotted at the midpoint of the NHANES survey period.















## In NHANES surveys dietary supplement use is recorded

### Participants are asked

- if they have taken any vitamins, minerals, or other dietary supplements in the past month?
- to include prescription and non-prescription supplements
- if they have taken any antacids (for calcium intake)
- to furnish supplement containers (not seen 1/3 of time)
- to provide details of use: how long, how often, how much?

















### Dietary Supplement Database available for approximately 5000 products

- Labels are obtained from manufacturers, retailers and the internet
- Currently available at http://www.cdc.gov/nchs/nhanes.htm
  - scroll to Data Sets and Related Documentation
  - Clink on either

NHANES 1999-2000

NHANES 2001-2002

















## How many Americans use Dietary Supplements?

What Dietary supplements are used most often?











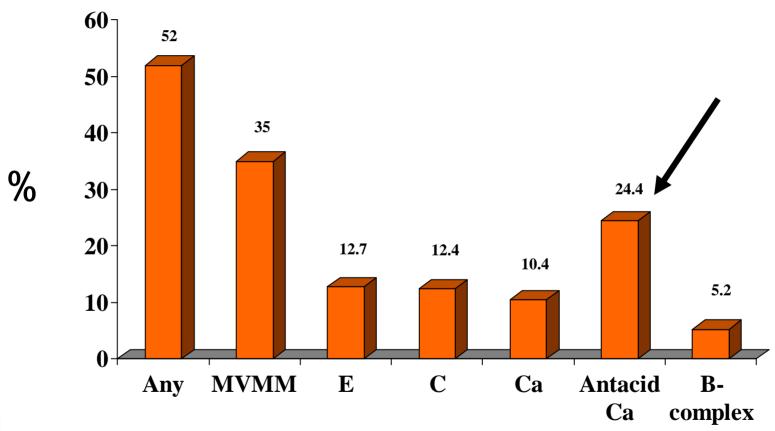






### Prevalence of Dietary Supplement Use Among US Adults > 20 yrs

NHANES 99-00 (n=4862)











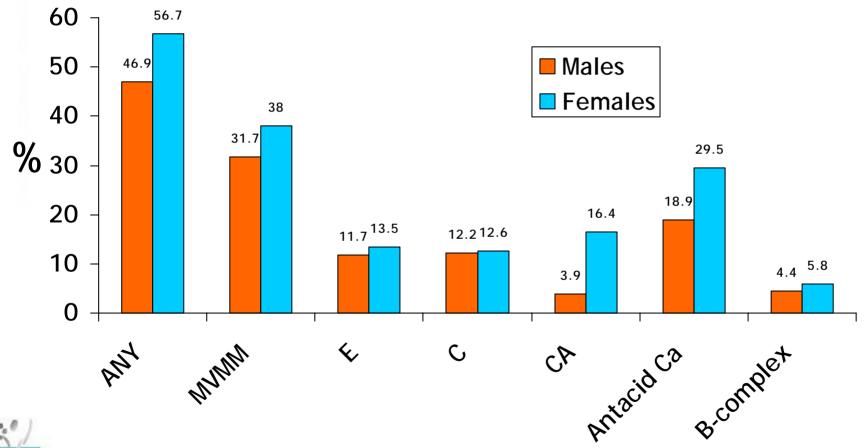








### Prevalence of Dietary Supplement Use Among US Adults > 20 yrs by Gender NHANES 99-00 (n=4862)













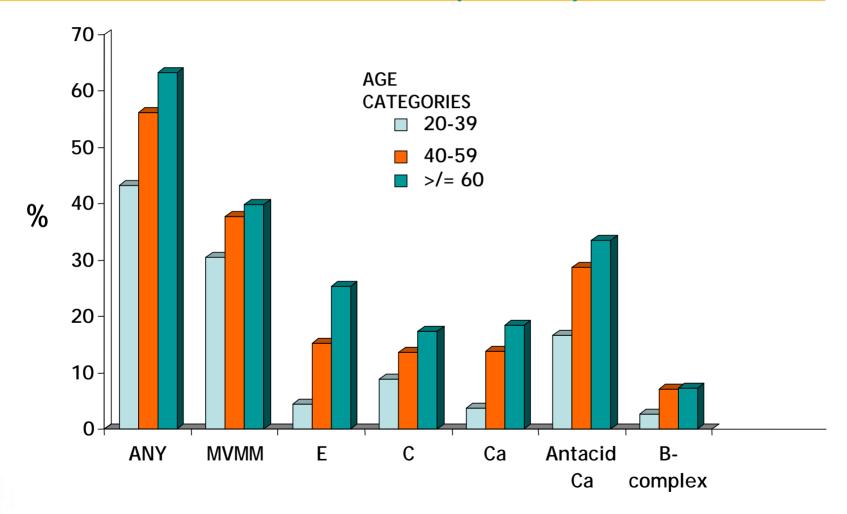






### Prevalence of Dietary Supplement Use Among US Adults by Age

NHANES 99-00 (n=4862)











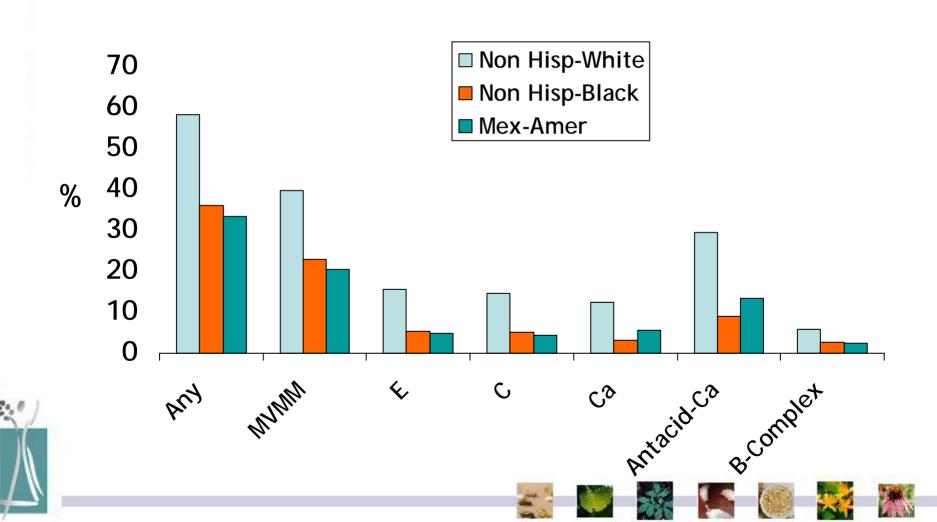








### Prevalence of Dietary Supplement Use Among US Adults by Race/Ethnicity NHANES 99-00 (n=4427)



## Demographic/Lifestyle Variables Associated with Dietary Supplement Usage (NHANES 99-00)

For use of any and most commonly taken supplements, associations were positive for

- BMI < 25</li>
- greater physical activity
- Health status reported as excellent or very good
- Never or former smokers
- 📜 alcohol users (wine)















# How many supplements do Adult Supplement Users take?









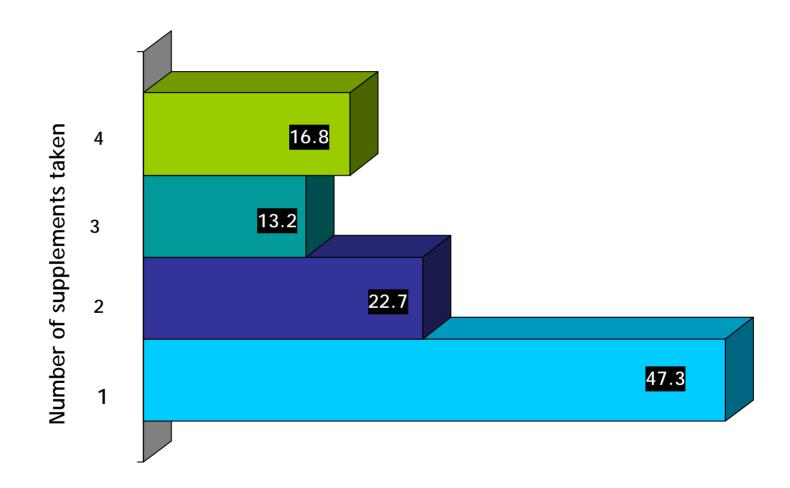








## Percentage Distribution of Number of Supplements taken by U.S. Adult users NHANES 99-00(n=2399)



















## How often and how long have adult users taken dietary supplements?

- At least 89% of the most common supplement types were reported to be taken daily
- Over 1/2 of users for most supplement types had taken them for 2 years or more

Over 1/5 of users had taken Vitamins C and E and antacids containing Ca for over 10 years









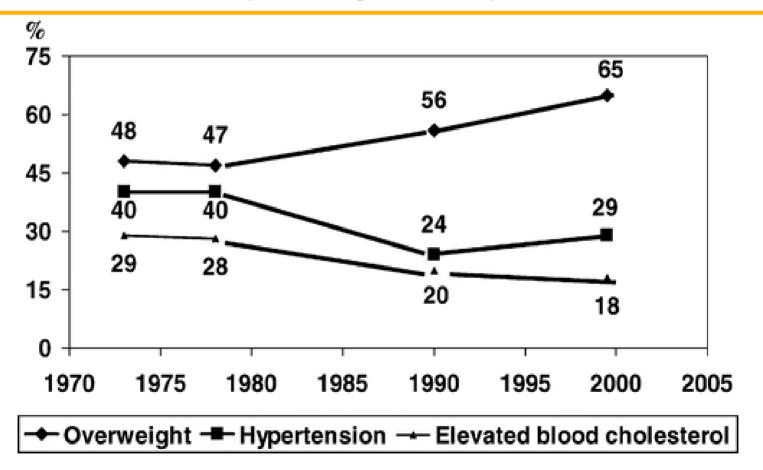






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### Case Study

- Is Ca intake related to national trends in prevalence rates for hypertension?
  - To assess this possibility, Ca intakes must be compiled from
    - food sources
    - dietary supplements&
    - antacids



















### Approach

- Collect and analyze for food sources
- Collect and merge data on supplement use
- Collect and merge data on antacid use
- Total dietary intake of calcium

















### Challenges

### Food sources

- Collected in NHANES from 24 hour recall
- Calcium fortified sources need to be identified

### Supplement use

Collected in NHANES, but past 30 days

#### Antacid Use

Collected in NHANES, may not be in other surveys

### Total dietary intake of calcium

- Merging data not straight forward
- Two different methods over different periods of time are used to collect data on food and supplement and antacid intakes

















### Help is on the way: NOADS

- NHANES online analysis of dietary supplements (NOADS)
- ODS is developing a web-based data analysis program for NHANES data on nutrient intakes
  - Real time and user friendly
- Total Intake Nutrient intakes from foods, dietary supplements, and OTC and prescription products and the relative contribution of each will be possible















### Summary

- Dietary supplement usage is widespread in the US
- Contributions of nutrient intakes from dietary supplement may exceed intakes from foods
- Nutritional assessment should include intakes from dietary supplements and other potential sources of nutrients (i.e. antacids)
- Databases and Tools for their use in practice are being developed















### OFFICE OF DIETARY SUPPLEMENTS

Visit the ODS Web site http://ods.od.nih.gov

















